

ZINZINO

Independent Partner

Product Training

Dr. Paul Clayton

Saturday, August 16th, 1 PM CT
(11 AM PT / 2 PM ET / 20.00 CET)
BPS will last approximately 90 min



SUMMARY | Product-by-Product Summary

1. BalanceOil

- **Problem with standard fish oil:** Commercial fish oils are poorly formulated, oxidize in the body, and may increase risks (atrial fibrillation, lung cancer).
- **Unique solution:** BalanceOil reconstitutes the *whole food effect* by combining omega-3s with polyphenols (similar to Inuit + Mediterranean diet synergy).
- **Benefits:**
 - Powerful anti-inflammatory, comparable to glucocorticoids but without side effects.
 - Polyphenols stabilize omega-3s, improve membrane integration, and extend shelf life.
 - Independent blood test provides measurable feedback (before/after results).
- **Shelf life:** Much longer and more stable than regular fish oils, thanks to natural chaperones (polyphenols).

- **Key impact: Restores balance of omega-6/3, lowers chronic inflammatory stress, reduces risk of degenerative disease.**
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2. ZinoBiotic

- **Modern problem: Today's diet lacks fiber, leading to unhealthy microbiota and leaky gut.**
 - **Formulation: Diverse fibers with different fermentation rates, designed to “rewild” the gut microbiome.**
 - **Benefits:**
 - **Builds anti-inflammatory, protective microbiota.**
 - **Strengthens gut barrier, reducing toxins leaking into the bloodstream.**
 - **Impacts brain, skin, immunity, and overall anti-aging.**
 - **Testing: New in-house blood-spot test measures gut barrier integrity (not stool-based).**
 - **Synergy: Works together with BalanceOil—BalanceOil reduces systemic inflammation, Zinobiotic targets intestinal inflammation.**
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3. Xtend

- **Not just a multivitamin: Goes beyond traditional incomplete products like Centrum.**
- **Layers of formulation:**
 - **Vitamins and minerals (foundation).**
 - **Wide spectrum of phytonutrients: polyphenols, carotenoids, multiple forms of Vitamin E.**

- **Beta-glucans (from yeast cell walls) to prime innate immunity—improving infection resistance and lowering allergies.**
 - **Cutting-edge: Continuously updated with emerging science; future versions add hemicellulose to support keystone gut bacteria.**
 - **Impact: Supports multiple body systems in synergy with BalanceOil and Zinobiotic.**
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4. Viva

- **Origin: Based on saffron extracts, used since Avicenna (Persian medicine, ~1,000 years ago).**
 - **Benefits:**
 - **Proven in clinical trials to reduce anxiety and depression.**
 - **Works within hours (faster than SSRIs), targeting GABA/glutamate balance in the hypothalamus.**
 - **Promotes neurogenesis in the hippocampus → protective against neurodegeneration.**
 - **Safe, non-addictive, with no major side effects.**
 - **Flexibility: Helps different personality types—calms agitated stress, energizes lethargic stress.**
 - **Premium protocol: When combined with BalanceOil, Zinobiotic, and Xtend, it forms the Health Protocol Premium (Rolls Royce of nutrition).**
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5. Skin Serum

- **Approach:** Works at the *extracellular matrix* (structural foundation), not just surface cosmetics.
 - **Benefits:**
 - **Slows breakdown of collagen and matrix fibers while stimulating fibroblasts to rebuild them.**
 - **Restores thickness, elasticity, hydration—reversing visible aging.**
 - **Supports skin immunity by reactivating Langerhans cells (immune defense in skin).**
 - **Recognition:** Outperformed luxury brands (like La Prairie) in industry awards.
 - **Use cases:** Helpful for burns, sunburn, psoriasis, and general skin rejuvenation.
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 Overall Key Message:

The Health Protocol (BalanceOil, ZinoBiotic, Xtend) recreates the nutritional balance of traditional diets and combats chronic inflammation. Adding Viva elevates it to the premium tier for mood and stress resilience. Skin Serum extends the science of regeneration to skin health.